



## Wharton African Students Association (WASA) Charter

### **Type of organization**

International/Cultural club

### **History**

Established in 1999, the Wharton African Students Association (WASA) is an all-inclusive organization that strives to raise the profile and awareness of Africa as a viable business and leisure destination within and beyond the Wharton community. WASA welcomes membership from all Wharton MBA students with an interest in Africa.

### **Contact information**

<http://www.whartonafrica.com>

**email:** [info.wasa@whartonafrica.com](mailto:info.wasa@whartonafrica.com)

### **Key Contact**

Abiodun Sanusi MBA Class of 2011 [asunusi@wharton.upenn.edu](mailto:asunusi@wharton.upenn.edu)

### **Mission**

WASA's mission is:

1. To provide a support network for Africans and others interested in African affairs at Wharton
2. To provide a forum for the discussion of African events and issues
3. To share and disseminate information about African business/career opportunities
4. To raise the profile and awareness of Africa as a viable business and leisure destination within and beyond the Wharton community



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5. To communicate and introduce African perspectives to the broader Wharton community
6. To raise the profile of Wharton among Africans in the Diaspora

### Activities

Activities within the club include some/all of the following:

- **WASA Speaker Series:** Semi-annual event to host African business, social, political leaders
- **Trek:** Spring Break Safari Trek
- **Wharton African Business Forum (WABF):** Annual event that attracts delegates from around the world, and seeks to inform and engage attendees on topics addressing the major economic, social and political trends affecting Africa
- **Africa Global Immersions Program (GIP):** A comprehensive trek to Africa organized in partnership with the MBA programs office
- **General Body Meetings:** To be held at least once a quarter.
- **Newsletter:** WASA Alumni Newsletter
- **Africa News:** Gathering and dissemination of information about news and opportunities in the region through email, weekly updates, newsletters, and general meetings
- **WASA Alumni Endowment Fund:** WASA is responsible for launching this and ensuring its continued existence. WASA alumni are responsible for administering this endowment.
- **African Business Plan Competition:** To assist entrepreneurs on the continent
- **Recruitment:** Establishing links between African/Africa-focused firms and Wharton Career Management.
- **Networking:** Relationship development with industry bodies, alumni, other schools' clubs



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- **Curricula diversity:** Cooperation with Wharton faculty in the development of coursework, case studies and academic research related to business in Africa
- **Community In-reach:** Activities that foster and support the WASA student community during the 2-year MBA program
- **Community Service:** Focused on activities/projects to assist the African community in greater Philadelphia and beyond.
- **Other Social Activities:** Including, but not limited to
  - 1st Year's Welcome Event
  - Annual WASA party
  - WASA pub
  - Quarterly subsidized dinners
  - 2nd Year's send off
  - Soccer matches
  - International Cultural Show (WICS) Performance



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### Executive Team

WASA will be governed by the following executive committee for the 2010/2011 academic year:

<b>Position</b>	<b>Responsibility</b>	<b>Officer</b>
<b>President</b>	Works with executive committee to develop and execute the club's strategy. Oversees the coordination and execution of all WASA activities. Responsible for ensuring WASA is properly represented at appropriate events.	<b>Abiodun Sanusi</b>
<b>VP, External Affairs</b>	Responsible for Alumni & Admissions events. This includes compiling the alumni newsletter, liaising with alumni, liaising with admissions office, launching and supporting the WASA endowment, coordinating admissions assistance efforts, and fostering community development initiatives.	<b>Arlette Andely</b>
<b>CFO</b>	Responsible for the treasury, budgeting, fundraising, and for activities relating to WASA and the Conference's financials.	<b>Olufemi Adebayo</b>
<b>Conference Co-Chair</b>	Responsible for organizing and executing the annual Wharton Africa Business Forum	<b>Muoyo Okome</b>
<b>Conference Co-Chair</b>	Responsible for organizing and executing the annual Wharton Africa Business Forum	<b>Tembwe Motungu</b>
<b>VP, Internal Affairs</b>	Responsible for Academic & Community in-reach activities. This includes coordinating study groups, academic review sessions, mentor/mentee programs, occasional support lunches, leveraging every Club event to develop durable relationships with industry, liaising with MBA careers and develop other recruitment activities	<b>NgethaWaithaka</b>



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	<p>e.g. preparation of Resume Book, Africa Career Fair</p> <p><b>Specific Academic duties include but are not limited to:</b></p> <ul style="list-style-type: none"> <li>• Working to provide academic advice and assistance to first years</li> <li>• In collaboration with AAMBAA to develop a review session calendar for 1<sup>st</sup> year students in the core curriculum</li> <li>• Organizing tutors to host the review sessions for 1st years</li> <li>• Assisting and coordinating upload of academic materials to the AAMBAA Webcafé</li> <li>• Being the main contact for assisting students with academic concerns, challenges or queries</li> </ul>	
<p><b>Chief Information Officer (CIO)</b></p>	<p>Responsible for administering all electronic resources including the website, mailing lists and Webcafe for WASA and WABF</p> <p><b>Specific duties include, but are not limited to:</b></p> <ul style="list-style-type: none"> <li>• Working with web designers or other students to maintain and update the WASA and WABF website content</li> <li>• Extending the reach of the site to easily link to related sites such as AAMBAA and CARIBIZ websites</li> <li>• Maintenance and creation of email distribution lists</li> <li>• Newsletter publishing and updates to website</li> <li>• Implementation and Management of the WABF online registration process</li> </ul>	<p><b>Obed Esejowho</b></p>



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	<ul style="list-style-type: none"> <li>Maintenance of the WABF conference database</li> </ul>	
<b>VP, Social/Marketing</b>	<p>Responsible for coordinating and marketing all WASA's social events, building the WASA brand in the Wharton community, and liaising with other student clubs to develop joint ventures/productions.</p> <p><b>Specific duties include, but are not limited to:</b></p> <ul style="list-style-type: none"> <li>Planning and coordinating specific WASA calendar events such as WASA Week pub, Mother of all parties, WABF after-party etc and any other events we believe will help promote WASA</li> <li>Help plan and coordinate small informal gatherings, e.g. potlucks, cultural dinners, sporting events etc with fellow members and other student club members</li> </ul>	<b>Zoe Karl</b>
<b>VP, Careers</b>	<p>Responsible for all first and second year academic activities however this role will be focused more on assisting first years in collaboration with AAMBAA to ensure that students receive the support, mentoring, and tutoring they need to perform well in their classes.</p> <p>Also, responsible for attracting companies interested in recruiting for the Africa region to campus. In the long-term, the VP Career will develop these relationships into more formalized programs in collaboration with CareerPath.</p> <p><b>Specific Career duties include but are not limited to:</b></p> <ul style="list-style-type: none"> <li>Liaising with companies on diversity recruiting matters</li> </ul>	<b>Anita Namanya</b>



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	<ul style="list-style-type: none"><li>• Organize interview preps</li><li>• Build relationships with companies in Africa and help develop internship opportunities</li><li>• Help promote the Wharton brand for fulltime recruiting in Africa</li><li>• Help setup web tool to properly capture job opportunities in Africa</li></ul>	
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### **Method for Selecting/Electing New Officers**

Individuals intending to run for an office should attend the club's designated officer elections informational meeting. Elections will take place at a separate meeting thereafter. The officers elect will assume office no later than Q4 (Spring Semester). The date of handover will be determined by the incumbent officers. In the interim, the incumbent officers will involve the officers elect in the running of the Club.

### **Methods for Update and Amendment of Club Charter**

Each year, after the Club officer elections, the new President(s) will be responsible for updating the charter with the new officer structure (including creation of new offices and removal/alteration of existing offices) and submitting this to the Club's Professional DVP within two weeks of the election.

Amendments to any other section or new sections of this charter can be proposed by any member and can be approved by a majority vote of a meeting of a majority of the club's members; however, the Club's Executive has the right to veto any amendments not approved by a 2/3rds majority of a meeting of a majority of the club's members.